

# John A. Henderson

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## CONTACT INFORMATION

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## ACADEMIC POSITIONS

Yale University  
Assistant Professor of Political Science (2013 – Present)  
FASTAP '07 (2013 – 2018); FASTAP '16 (2018 – Present)  
Resident Fellow, Institution for Social and Policy Studies; Center for the Study of American Politics  
Visiting Scholar, Department of Political Science, MIT (Spring 2016)

## EDUCATION

University of California, Berkeley  
Ph.D., Political Science, December 2013  
M.A., Political Science, 2007

University of Oxford  
M.Phil., Comparative Politics, 2005

Emory University  
B.A., Political Science, 2003

## RESEARCH

*Book Manuscript*

*Downs' Revenge: How Polarized Candidates Inform Voters and Win Elections*, In Preparation.

*Publications*

"What Goes with Red and Blue? Mapping Partisan and Ideological Associations in the Minds of Voters" (with Stephen Goggin and Alexander G. Theodoridis), Forthcoming, *Political Behavior*.

"Seeing Spots: Partisanship, Negativity and the Conditional Receipt of Campaign Advertisements" (with Alexander G. Theodoridis), *Political Behavior*. 40:4, December 2018.

"Gerrymandering Incumbency: Does Non-Partisan Redistricting Increase Electoral Competition?" (with Brian Hamel and Aaron Goldzimer), *Journal of Politics* 80:3, July 2018.

"Hookworm Eradication as a Natural Experiment for Schooling and Voting in the American South," *Political Behavior* 40:2, June 2018.

"Cause or Effect? Turnout in Hispanic Majority-Minority Districts" (with Jasjeet Sekhon and Rocío Titiunik), *Political Analysis* 24:3, Summer 2016.

"Mediating the Electoral Connection: The Information Effects of Voter Signals on Legislative Behavior" (with John Brooks), *Journal of Politics* 78:3, July 2016.

"Who Matches? Propensity Scores and Bias in the Causal Effects of Education on Participation" (with Sara Chatfield), *Journal of Politics* 73:3, July 2011.

### *Contributed Chapters*

“Untangling the Education Effect: Moving Educational Interventions into the Experimental Frontier” (with Sara Chatfield), in *Resources, Engagement, and Recruitment: New Advances in the Study of Civic Voluntarism*, Casey A. Klobstad (Ed.), Philadelphia: Temple University Press, 2016.

### *Under Review*

“Blind Guessing? Voter Competence About Partisan Messaging”.

“Dividing Lines: Voter Perceptions of Intra-Party Policy Disagreement” (with Geoffrey Sheagley and Logan Dancey).

“Issue Distancing in Congressional Elections”.

“A Text Scaling Approach to Measuring Issue Specific Campaign Positions.”

### *Working Papers & Ongoing Projects*

#### **Voting, Parties and Elections**

“Extending the Majority: How Parties and Organized Interests Tailor Contributions to Candidates?” (with Aaron Goldzimer and Brian Hamel).

“Ideology, Group Affinity and Electability: Assessing the Competing Preferences of Primary Election Voters” (with Logan Dancey, Stephen Goggin, Geoffrey Sheagley and Alex Theodoridis).

“The Partisan Intensity Gap and the Demographic Composition of Party Identifiers” (with Kayla Canelo, Chelsea Coe, Stephen Goggin, and Alex Theodoridis).

“The Personal Vote in a Partisan Era” (with Logan Dancey and Geoffrey Sheagley).

#### **Research Design and Political Methodology**

“A Genetic Matching Approach to Estimating Treatment Effects Using Non-Binary Interventions”.

“Estimating Causal Effects Using Matching with Coarsened Treatments”.

“Maximum Entropy Imputation”.

### *Datasets*

#### **CONGRESSIONAL ADS PROJECT:**

The dataset accompanying the book *Downs' Revenge*. The data consist of 23,577 House and Senate television ads collected over the period from 1968 to 2014. The coding includes over 70 items originally collected from each of 12,692 ads (1968 - 2008) resulting in over 913,824 data points for forty years of congressional races. An additional 10,885 ads from 2004 to 2014 elections were collected and recoded from the Wisconsin and Wesleyan Ads Projects. Research funding to collect the data was provided by the National Science Foundation, the Mike Synar Research Fellowship, the Dirksen Center Congressional Research Fund, the A. Whitney Griswold Faculty Research Fund, the generous support of the Institute of Governmental Studies at the University of California, the Julian P. Kanter Political Commercial Archive at the University of Oklahoma,

and both the Institution for Social and Policy Studies and the Center for the Study of American Politics at Yale University. Additional support was provided by the Wisconsin Ads Project at the University of Wisconsin, Madison, and the Wesleyan Ads Project at Wesleyan University.

TRANSCRIPTS OF HOUSE AND SENATE POLITICAL COMMERCIALS FROM THE WISCONSIN AND WESLEYAN ADS PROJECTS, 2000 - 2014 (with Joel Hanel):

The dataset contains 14,356 text transcripts of television political commercial videos provided by the Wisconsin and Wesleyan Ads projects. All years between 2000 and 2014 (including 2006) are available in the dataset, and allow for various machine learning and text analyses of campaign communication in the last 8 Congressional election cycles.

STATE REDISTRICTING PLANS AND PROPOSALS, 2010:

The dataset contains shapefiles or block conversion files for 1,627 alternative congressional and statehouse maps proposed during the 2010 redistricting cycle for 15 states.

HONORS, AWARDS AND GRANTS

- Center for the Study of American Politics Faculty Grant, Yale University, 2017
- Congressional Research Grant, Dirksen Congressional Center, 2016
- A. Whitney Griswold Faculty Research Fund, Yale University, 2016
- Morse Junior Faculty Fellowship, Yale University, 2015 - 2016
- Nominated for the E. E. Schattschneider and Carl Albert Dissertation Awards, 2014
- National Science Foundation, Political Methodology Conference Travel Grant, 2011
- National Science Foundation, Dissertation Improvement Grant, 2010 - 2012
- Elections, Public Opinion and Voting Behavior APSA Travel Grant, 2010
- Mike Synar Graduate Research Fellowship, 2010
- Institute of Governmental Studies, Research Grant, 2010
- National Science Foundation, Graduate Research Fellowship, 2006 - 2009
- Rhodes Scholarship, 2003 - 2005
- Phi Beta Kappa, 2002
- Goodrich C. White Emory College Honors Scholarship, 2000 - 2003

INVITED TALKS AND PRESENTATIONS

- Wesleyan Media Project Post-Election Conference, 2018
- Princeton University, Real World Impacts of Political and Legal Texts, 2017
- UCSD, American Politics Workshop, 2017
- UCLA, American Politics Workshop, 2017
- UNC, American Politics Research Group, 2016
- Duke University, Behavior and Identities Workshop, 2016
- UConn, Political Science Colloquium, 2016
- UW Madison, American Politics Workshop, 2016
- UT Austin, 2016
- NYU Center for Data Science, Text-as-Data Speaker Series, 2015
- CCES Sundance Conference, 2015
- Wesleyan University, 2015
- MIT, American Politics Conference, 2013
- Stanford University, Political Methodology Workshop, 2013
- Princeton University, 2012
- Yale University, 2012
- Emory University, 2012
- University of Michigan, 2012

American Political Science Association Annual Meeting:  
2010, 2012, 2013, 2014, 2015, 2016, 2017  
Midwest Political Science Association Annual Meeting:  
2009, 2012, 2013, 2015, 2016, 2017  
Political Methodology Annual Meeting:  
2011, 2012, 2015 (paper)  
Southern Political Science Association Annual Meeting:  
2015, 2017, 2019

TEACHING  
INTERESTS AND  
EXPERIENCE

Elections and Campaigns, Voting, Public Opinion, Congress, Parties, Political Ideology, Text Scaling and Analysis, Sensitivity Analysis, Causal Inference, and Research Design

Yale University

PLSC 237: Persuasion and Political Communication  
PLSC 254: Political Parties in the American System  
PLSC 506: Measurement, Estimation, and Inference with Applications to Text Data  
PLSC 210/801: Political Preferences and American Political Behavior

PROFESSIONAL  
ACTIVITIES

Editorial Board Member, *Journal of Politics*, 2019 - 2020

*Referee*

American Journal of Political Science; American Political Science Review; American Politics Research; British Journal of Political Science; Electoral Studies; Journal of Politics; Political Analysis; Political Behavior; Political Research Quarterly; Political Science Research and Methods; Public Opinion Quarterly; Quarterly Journal of Political Science; Research & Politics; Studies in American Political Development

*Service to the University*

ISPS American Politics Workshop Co-Coordinator, 2016 - 2017  
American Politics Field Exam Committee, 2019  
Quantitative Methods Field Exam Committee, 2014 - 2015, 2016 - 2018  
Department Graduate Admissions Committee, 2014 - 2015  
Frank M. Patterson Senior Essay Prize Committee, 2014 - 2015  
Percival Wood Clement Senior Essay Prize Committee, 2014 - 2015  
Yale Committee for the Marshall, Mitchell, and Rhodes Scholarships, 2013 - 2015, 2017 - 2018  
Yale Class of 1960 John Heinz Service Fellowship Committee, 2014 - 2015, 2016 - 2018